

WEBD 1000 WEBSITE DEVELOPMENT

TENTATIVE WORK PLAN

Faculty Information

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Availability: By appointment

Required Text Book(s), Resources, and Supplies

Title: HTML and XHTML (Comprehensive) Edition: 5th
Author: Patrick Carey
Publisher: Course Technology Copyright Date: 2009
ISBN: 978-1-4239-2546-0

Other Recommended Resource(s)

Student Resource Website: <http://www.webwave-multimedia.com/webdev>

Methods of Assessment & Evaluation

A variety of formal and informal methods will be used for evaluation including but not limited to:

- lecture/discussion
- lab tutorial assignments
- collaborative group project
- individual project
- exams

WEBD 1000 Evaluation Scheme

- Labs: 8 @ 5% each 40%
 - Group Project 10%
 - Exams: 2 @ 10% each 20%
 - Personal Website Project 30%
- 100%

Tentative Schedule – Subject to Change

Because every class is different, it is effective to tailor the pace, workload, and delivery method to the strengths of the class. In a creative learning environment, **you should expect some variations** from this tentative work plan as well as a variety of informal assessments throughout the course. The following chart is an example..

Week	Dates	Subject/Topic/Description	Learning Outcomes Number(s)	Value/ Evaluation Due Date
1	Sept 05 - 9	Review of Course Outline Student Services Introduction		
2	Sept 12 - 16	Course Introduction	LO1	
3	Sept 19 - 23	Tutorial 1: Developing a Web Page Assignment: Lab #1: Creating a Product Page for a Startup Company.	LO2, LO3	5%
4	Sept 26 - 30	Tutorial 2: Developing a Web Site Assignment: Lab #2: Creating a Website for Digital Photography Enthusiasts	LO2, LO3	5%
5	Oct 3 - 7	Tutorial 3: Working with Cascading Style Sheets Assignment: Lab #3: Designing a Web Site	LO2, LO3, LO4	5%
6	Oct 10 - 14	Oct 11th Thanksgiving Day (No Classes) Tutorial 4: Creating Special Effects with CSS Assignment: Lab #4: Adding Advanced Styles to a Web Site	LO2, LO3, LO4	5%
7	Oct 17 - 21	Tutorial 5: Working with Web Tables Assignment: Lab #5: Creating a Radio Program Schedule	LO2, LO3	5%
8	Oct 24 - 28	Exam No.1 (Tutorials 1-5) Group Project Discussion Assignment: Teams Working on Project	LO2, LO3, LO5, LO6	10%
9	Oct. 31 - Nov 4	Tutorial 6: Working with Web Forms Assignment: Lab #6: Creating a Donation Form Assignment: Group project continued	LO2, LO3, LO4, LO5	5%
10	Nov 7 -11	Nov 11th Remembrance Day (No Classes) Assignment: Group project continued	LO5	
11	Nov 14 - 18	Tutorial 7: Working with Multimedia Assignment: Lab #7: Enhancing a web site with Sound, Video and Applets Group Project Presentations	LO1, LO2, LO3, LO4, LO5, LO6	5% + 10%
12	Nov 21 - 25	Tutorial 9: Working with XHTML Assignment: Lab #8: Creating a Well-Formed, Valid Document Final Project Discussion Assignment: Project Planning Documents	LO2, LO3, LO4	5%
13	Nov 28 - Dec 2	Exam No.2 (Tutorials 6, 7 & 9)	LO2, LO3, LO4, LO6	10%
14	Dec 5 - 9	Lab time for Personal Project Assignment: Project Planning Documents Due	LO3, LO6	5%
15	Dec 12 - 16	Course Wrap Up Assignment: Final Project Presentations	LO1, LO2, LO3, LO4, LO6	25%

- **Submitting Assignments**

Assignments are to be handed in on or before the specified date, and will incur a late penalty of 20% per day. Late assignments will not be accepted after assignments have been corrected and returned to other learners.

- **Illnesses, Absences and Make-Up Tests**

If you miss an evaluation because of illness or emergency, and have informed your Faculty and/or Departmental Office ([491-4511](tel:491-4511)) by telephone on the morning of your absence, then you may be eligible to complete a make-up evaluation. If an evaluation is missed, it is your responsibility to:

- Determine whether you are eligible to write the make-up evaluation.
- Find out the date/time of the make-up evaluation.
- Determine the material to be covered on the make-up evaluation.

Responsibilities

Your responsibility is to be prepared for learning activities and to participate in the ongoing process.

Participation/Preparation

Your degree of preparation, class attendance, independent homework assignments, and participation in discussions will affect your level of success in this course. You are expected to participate in class discussions and all group work. It is assumed that you will have read all assigned readings prior to class meetings. Oral presentations are mandatory. You are responsible for having the appropriate textbooks and supplies.

- **Expectations and Marking Standards**

Once you are an employee, everything you write or say will reflect the competency and care with which you do your own work. It also will reflect the quality of work performed by the organization itself, as you will be its representative. It is critical that your work be technically competent and that it is accurate and knowledgeable for your field of study. Consequently, all the work done in this course will be assessed at an industry-standard level, so you will become familiar with what is expected. The purpose of this course is to allow you to acquire the skills and confidence necessary to perform well in the workplace.

- **Integrity of Learning Environment**

NSCC is committed to ensuring fair and equitable treatment of all members of its community while maintaining the academic integrity of programs and curriculum and an academic climate conducive to learning, free from disruptive or inappropriate behaviour.

- **Safe Working Environment**

The School of Applied Arts and New Media has specific requirements for health and safety practices and procedures. Please report any concerns you may have with the equipment in the labs.

Signature of Faculty	Signature of Academic Chair, Manager Alternate Delivery, or Dean's Designate
Michelle McCurdy	Hal O'Connell
Name of Faculty	Name of Academic Chair, Manager Alternate Delivery, or Dean's Designate
June 10, 2011	June 10, 2011
Date	Date

Useful Information

NSCC Common Links

- Academic Regulations: http://www.nsc.ca/Admissions/Academic_Regulations.asp
- Recognizing Prior Learning: <http://nsc.ca/Services/RPL/>
- Applied Learning Placements(i.e. Work Experience, Co-op, Service Learning etc.):
http://nsc.ca/Learning_Programs/Work_Experience/index.asp